

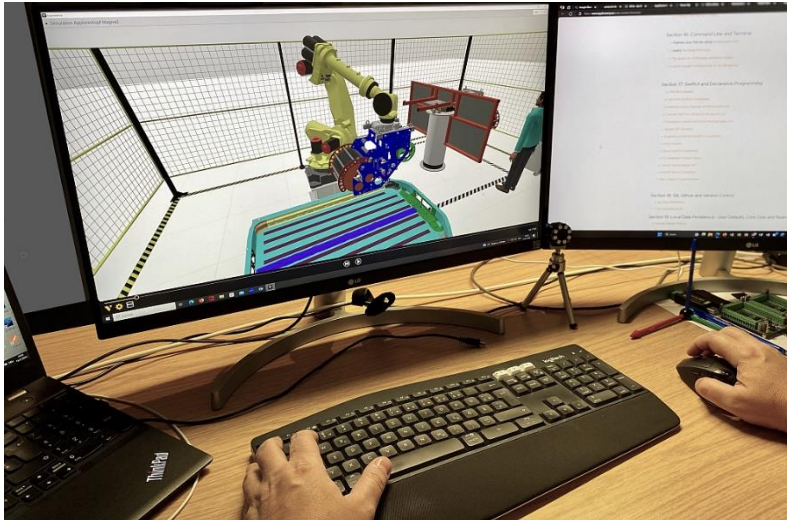
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"TapeTalk" - The GLAUB newsletter for automation of adhesive tape applications



Automatic - Precise -
Bonding

Innovations from
GLAUB

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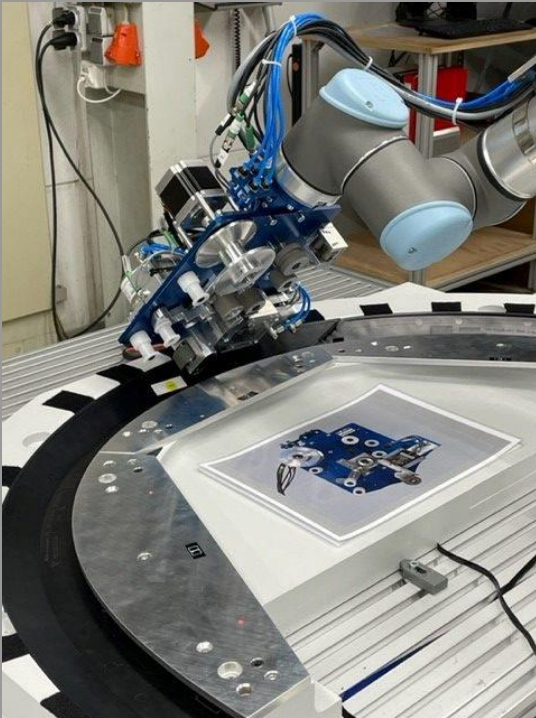
Dear readers.

A warm welcome to "TapeTalk". In this first issue of our newsletter, we take a look at the basics of automation in assembly preparation and provide insights into application solutions from GLAUB.

We look forward to sharing this first application newsletter with you. Enjoy reading.

Your GLAUB Team

HOW TO REMAIN TRULY COMPETITIVE



Automation solutions in assembly preparation have become an important part of a company's competitiveness. Precise application of adhesive tapes is essential, especially when preparing the assembly of plastic components such as trim strips, bumpers or trims. Tasks that used to take a lot of time can now be completed quickly and precisely.

The advantages are obvious:

- Faster time to market for products and services
- Reduction in production and operating costs
- Promoting innovation among employees and relieving them of monotonous work
- Consistent results for permanently improved product quality
- Better planning of production capacities
- And much more

To summarize: Automation enables more agile, cost-efficient and high-quality market development. Companies that choose to automate these processes can better position themselves to meet the demands of a dynamic market.

IDENTIFYING INNOVATION POTENTIAL THROUGH FEASIBILITY STUDIES



Technical feasibility studies help to a large extent to identify potential challenges and risks of a project at an early stage.

These findings enable all parties involved to make informed decisions about the continuation or adjustment of the planned project.

Budgets or technical specifications, for example, can be adjusted on the basis of the results and the risk of wasting capital and resources can be reduced to a minimum.

Our carefully conducted analyses help our customers to identify the most suitable bonding technology and adhesive material for their application.

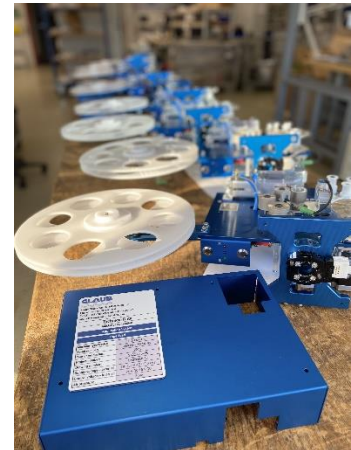
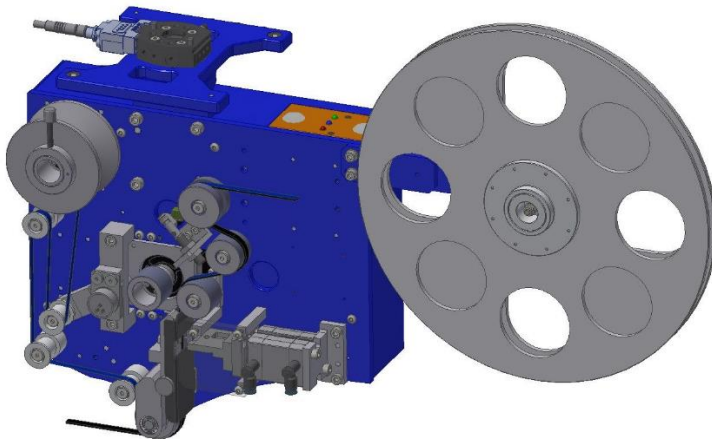


These investigations often identify new, innovative approaches that can sustainably strengthen competitiveness.

[MORE INFORMATION](#)

FROM IDEA TO REALIZATION

GLAUB was founded in 1979 as a family business in Salzgitter (Germany). Since then, we have continuously expanded our product portfolio and driven innovation in the spirit of Industry 4.0. Our smart and user-friendly solutions in the field of bonding technologies convince customers worldwide.



100% Made by GLAUB in GERMANY

From the initial idea to development and design, all our products are manufactured by our employees at our headquarters in Germany.

The **GLAUB TapeHead family** is suitable for the application of:

TH-1000

thick, double-sided adhesive tapes with liner

TH-2000

thin adhesive tapes (single-sided or double-sided with liner)

TH-3000

double-sided adhesive tapes with liner roll-up

TH-4000

single-sided adhesive tapes with liner incl. integrated rewinder

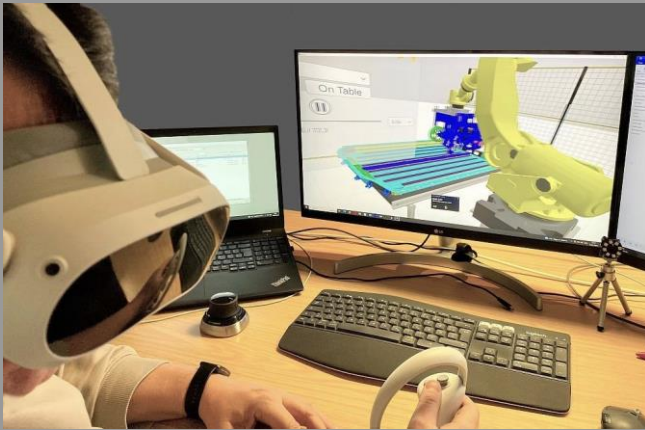
Request technical information about our TapeHeads.

[HERE](#)

Do you have questions about feasibility or a specific project for which you need support?

Contact us now
sales@glaub.de

SNEAK PREVIEW NEXT APPLICATION-NEWSLETTER



Best-Practice Solutions | Augmented Reality (AR)

In the next Application-Newsletter, you will find out how AR simulations can be used to plan production systems optimally or retrofit them risk-free.

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